

Content Outline

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Project Title: Kodak

I'd like to build this project as a multi-paged site with a call to action elements linking them together. Additionally, there should be a fixed-size navigation bar helping users to navigate through these pages.

- **Home Page** - A brief introduction for the Eastman Kodak Company that'll set up the rest of the website.
- **History & TimeLine** - A general overview of the company's history according to Wikipedia, particularly focusing on the beginning strategy, rivalry with Fujifilm, shift to digital, and bankruptcy.
- **Notable Products & Services** - This page should highlight the notable Kodak products (different lines of Kodak film) & services that have significantly impacted the company's development and the public.
- **People** - This page should provide detailed information about the people who have made a significant contribution to the company or the industry, especially someone like American photographer Jeannette Klute who introduced the possibilities of color photography and paved the way for female photographers.
- **Current & Future**- This page should discuss Kodak's shift to drug production with help of \$765 Million U.S. Loan.
- **Sources** - Listing all references, including the Wikipedia page along with any other attribution like photography credits.